

NEWS 2018



Our values/

Made in Italy

Selezioniamo le migliori materie prime e, secondo canoni estetici e funzionali, le trasformiamo in prodotti che interpretano con creatività il gusto italiano. Utilizziamo in uguale misura passione e tecnologia, cura del dettaglio e precisione, chimica e cultura, estetica e attenzione all'ambiente. Per noi Made in Italy è racchiudere tutto questo in ogni singolo prodotto.

Made in Italy

We pick the very best raw materials and we follow aesthetics and functional criteria to turn them into products embodying Italian taste and excellence. We sharply combine passion and technology, creativity and accuracy, science and culture, and environmental friendliness. To all of us, Made in Italy means gathering these features into every single product.

Greenthinking

Recuperiamo il 100% dell'acqua, autoproduciamo il 65% dell'energia, differenziamo il 98% dei rifiuti. Siamo stati i primi del settore ceramico a ottenere la certificazione PEF e tra i primi a guadagnarci l'EPD, la FDES e la HPDC. La maggior parte dei nostri prodotti è compatibile con lo standard LEED - Leadership in Energy and Environmental Design. Questo per noi è Greenthinking: un promessa molto seria, un impegno quotidiano.

Greenthinking

We recycle 100% of our water, produce 65% of our energy, separate 98% of our waste. We were the first company in the ceramic industry to obtain PEF certification and were among the first to earn the EPD, the FDES, and the HPDC certifications. The majority of our products comply with the LEED - Leadership in Energy and Environmental Design - standard. Greenthinking implies a solemn promise, an everyday commitment.

GRES PORCELLANATO
PORCELAIN STONEWARE

NEWS 2018

NEW SIZES

120x278 (48"x110")	2
30x240 (12"x96")	14

NEW COLLECTIONS

IKON	20
ECLECTIC	28
BEAT	60
CHORUS	50

NEW SIZE

120x278 mm
(48"x110")

E. DESIGN	MOOV	E. LUX	IKON	ECLECTIC
Grey	Ivory	Calacatta	Silver	Oniric White
White	Grey	Calacatta Gold	Grey	Mistiq White
Beige		Silver Grey		Persian Grey
		Port Laurent		Pinstripe Dark

120x278 mm (48"x110")



E. DESIGN BEIGE
120x278 (48"x110")

E. DESIGN BEIGE
120x120 (48"x48") - 120x278 (48"x110")



120x278 mm (48"x110")



MOOV GREY
120x278 (48"x110") - 120x120 (48"x48")



MOOV GREY
120x278 (48"x110") - 120x120 (48"x48")

120x278 mm (48"x110")



E. LUX CALACATTA GOLD
120x278 (48"x110") - 120x120 (48"x48")

E. LUX CALACATTA GOLD
120x278 (48"x110") - 120x120 (48"x48")

120x278 mm (48"x110")



E. LUX CALACATTA
120x278 (48"x110") - 120x120 (48"x48")

E. LUX CALACATTA
120x278 (48"x110") - 120x120 (48"x48")



120x278 mm (48"x110")



E. LUX PORT LAURENT
120x278 (48"x110") - 60x120 (24"x48")



E. LUX PORT LAURENT
120x278 (48"x110") - 60x120 (24"x48")

120x278 mm (48"x110")

NEW SIZE

30x240 mm
(12"x96")

BEAT



Walnut



SOUL



Pearl



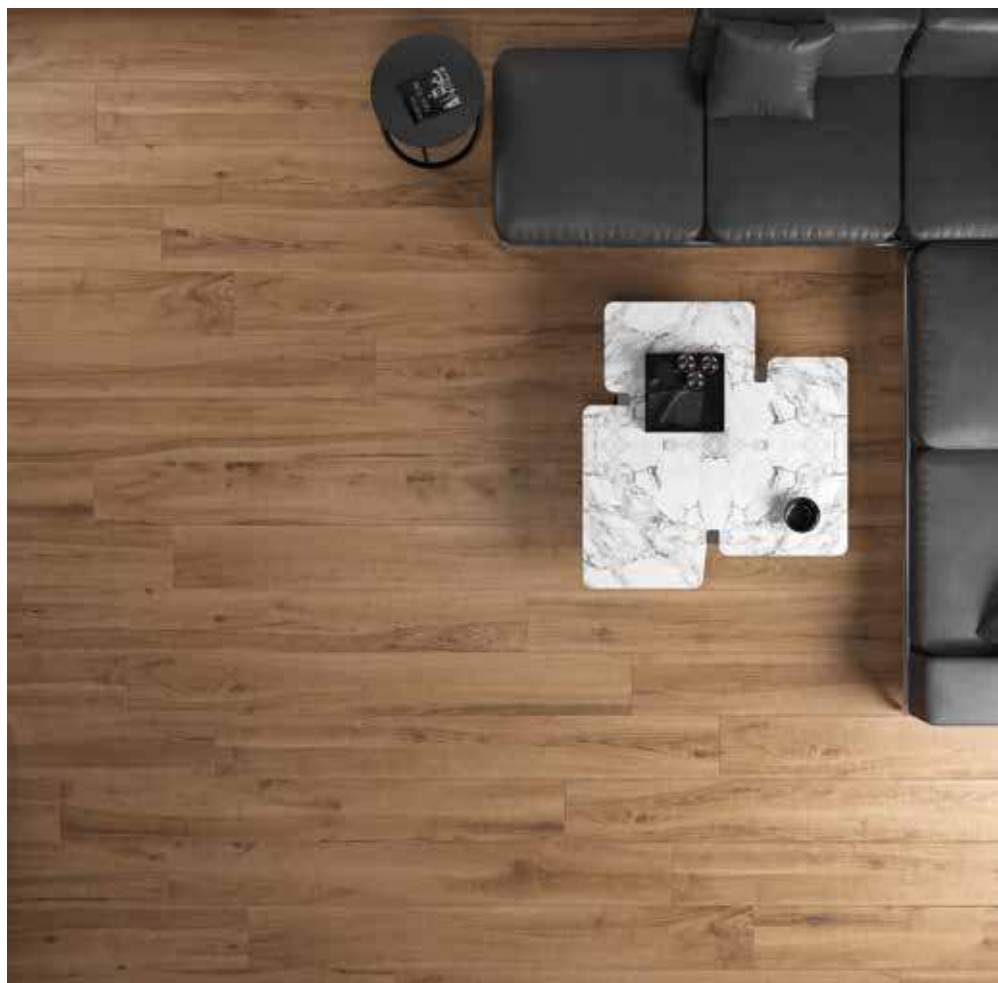
EVOKE



Sand



30x240 mm (12"x96")



EVOKE BROWN
30x240 (12"x96")



EVOKE BROWN
30x240 (12"x96")

30x240 mm (12"x96")

SOUL GREY
30x240 (12"x96")



30x240 mm (12"x96")

IKON

INDOOR

120X278

120x120

60x120

30x120

60x60

30x60

9,7x60

IKON GREY
120x120 (48"x48") -
120x278 (48"x110")

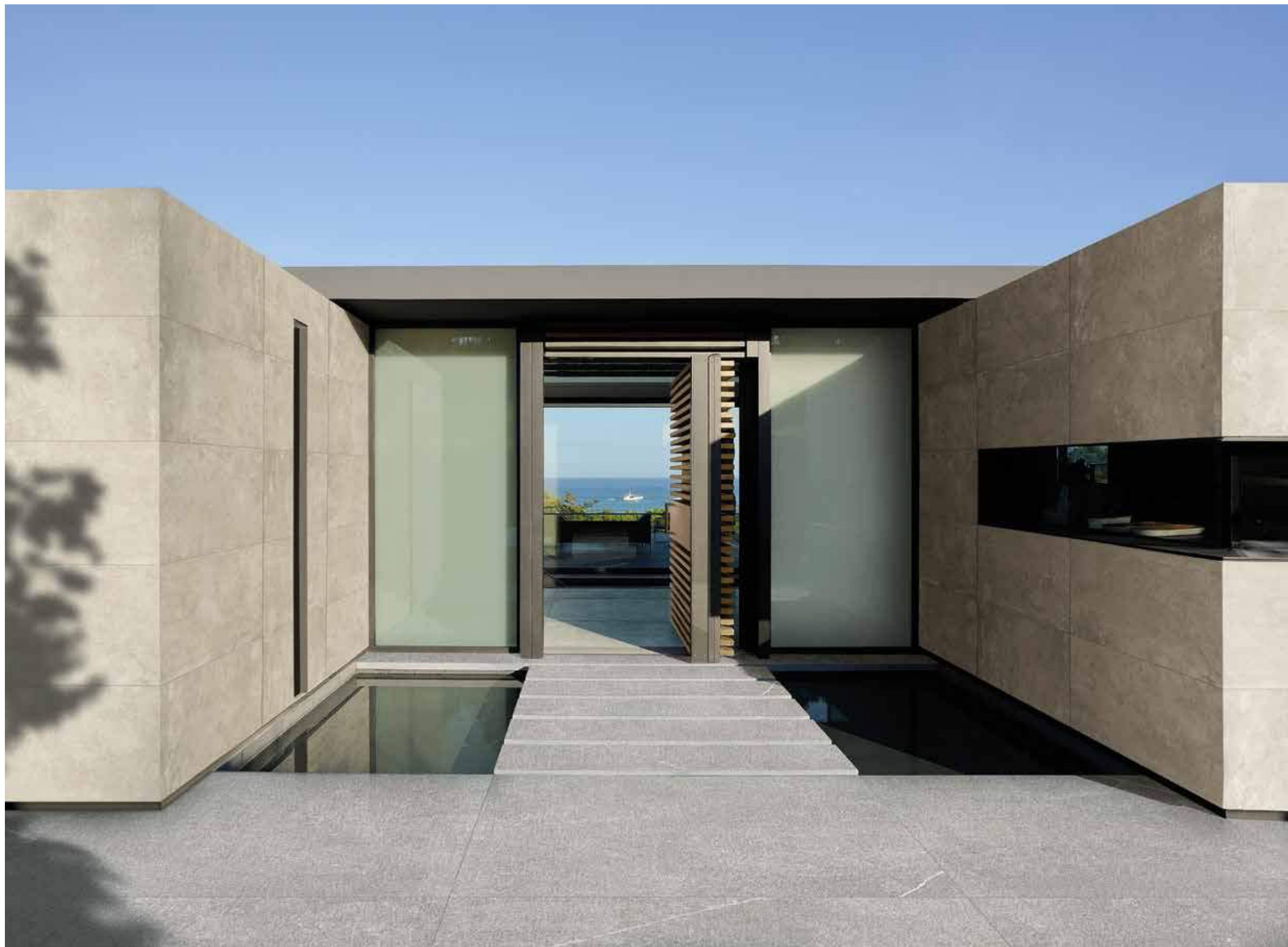




IKON SILVER
120x120 (48"x48")



IKON SILVER
120x120 (48"x48") -
ECLECTIC ONIRIC WHITE 120X278 (48"x110")



IKON BEIGE
60x120 (24"x48") -
PERCORSI SMART PIETRA DI BRESSA
120x120 (48"x48") K2 20 mm

ECLECTIC

INDOOR

120X278
120X120
60x120
30x120
60x60
30x60

ONIRIC WHITE
120x120 (48"x48")



ONIRIC WHITE
120x120 (48"x48")



MISTIQ WHITE
120x120 (48"x48") - 120x278 (48"x110")

eclectic



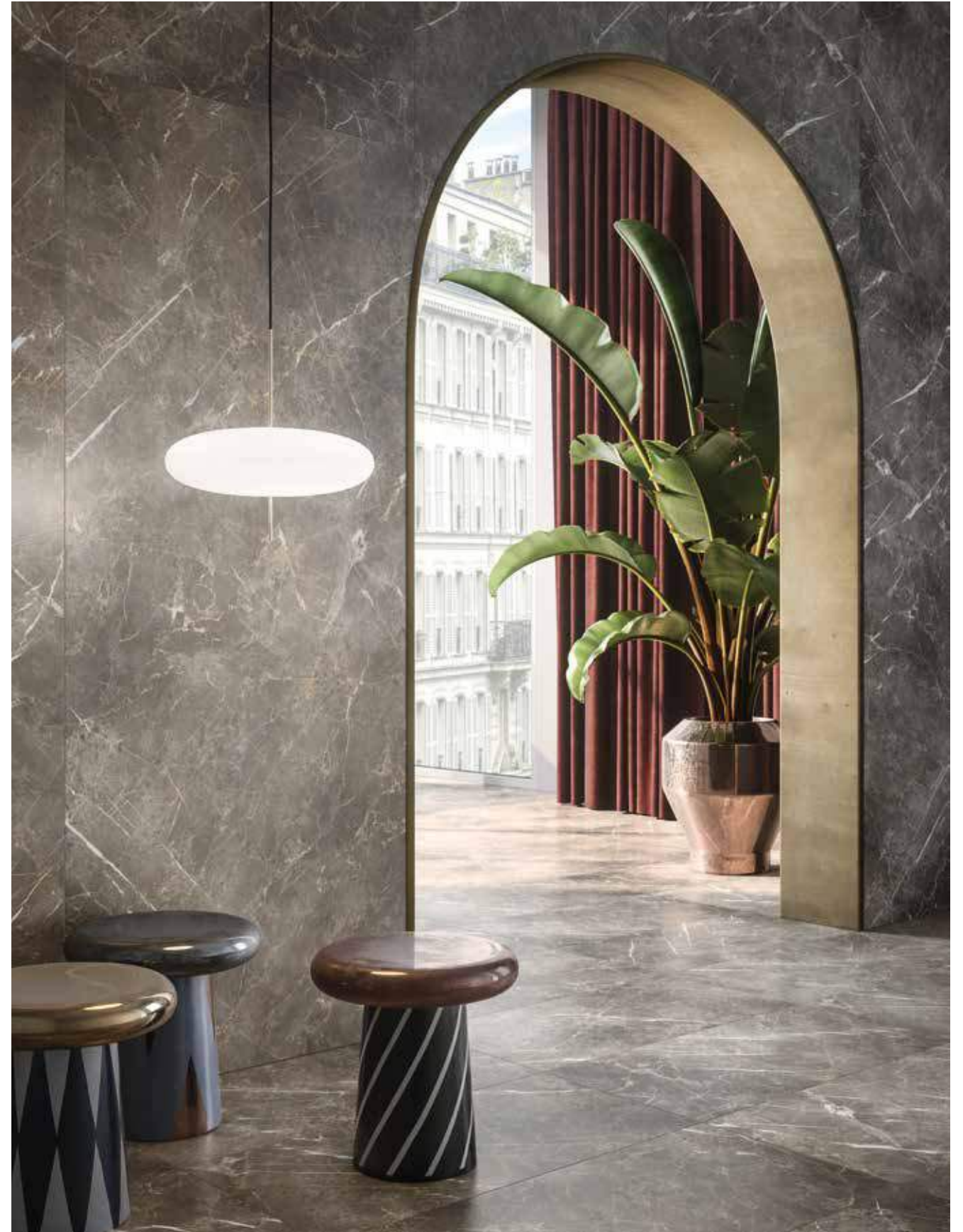
MISTIQ WHITE
120x278 (48"x110")

MISTIQ WHITE
120x120 (48"x48") - DECORO NEXT 30x60 (12"x24")





PERSIAN GREY
120x278 (48"x110")



PERSIAN GREY
120X278 (48"x110") - 60x120 (24"x48")



PINSTRIPED DARK
120x278 (48"x110") -



PINSTRIPED DARK
120x278 (48"x110") -
IKONGREY 120X120 (48"x48")

BEAT

INDOOR

30x240

30x120

20x120

7,5x60

OUTDOOR

40X120 K2 20 mm



BEAT BROWN
20x120 (8"x48")



BEAT BROWN
20x120 (8"x48")

BEAT IVORY
20x120 (8"x48")



beat



BEAT GREY
20x120 (8"x48") - 30x120 (12"x48")



BEAT TAUPE
20x120 (8"x48")

BEAT TAUPE
20x120 (8"x48")

beat

CHORUS

INDOOR

120x120
60x120
30x120
75x75
37,5x75
60x60
30x60
9,7x60

OUTDOOR

60x120 K2 20 mm
60x60 K2 20 mm
30x60 K2 20 mm

CHORUS SILVER
60x120 (24"x48")



CHORUS SILVER
30x120 (12"x48")

chorus

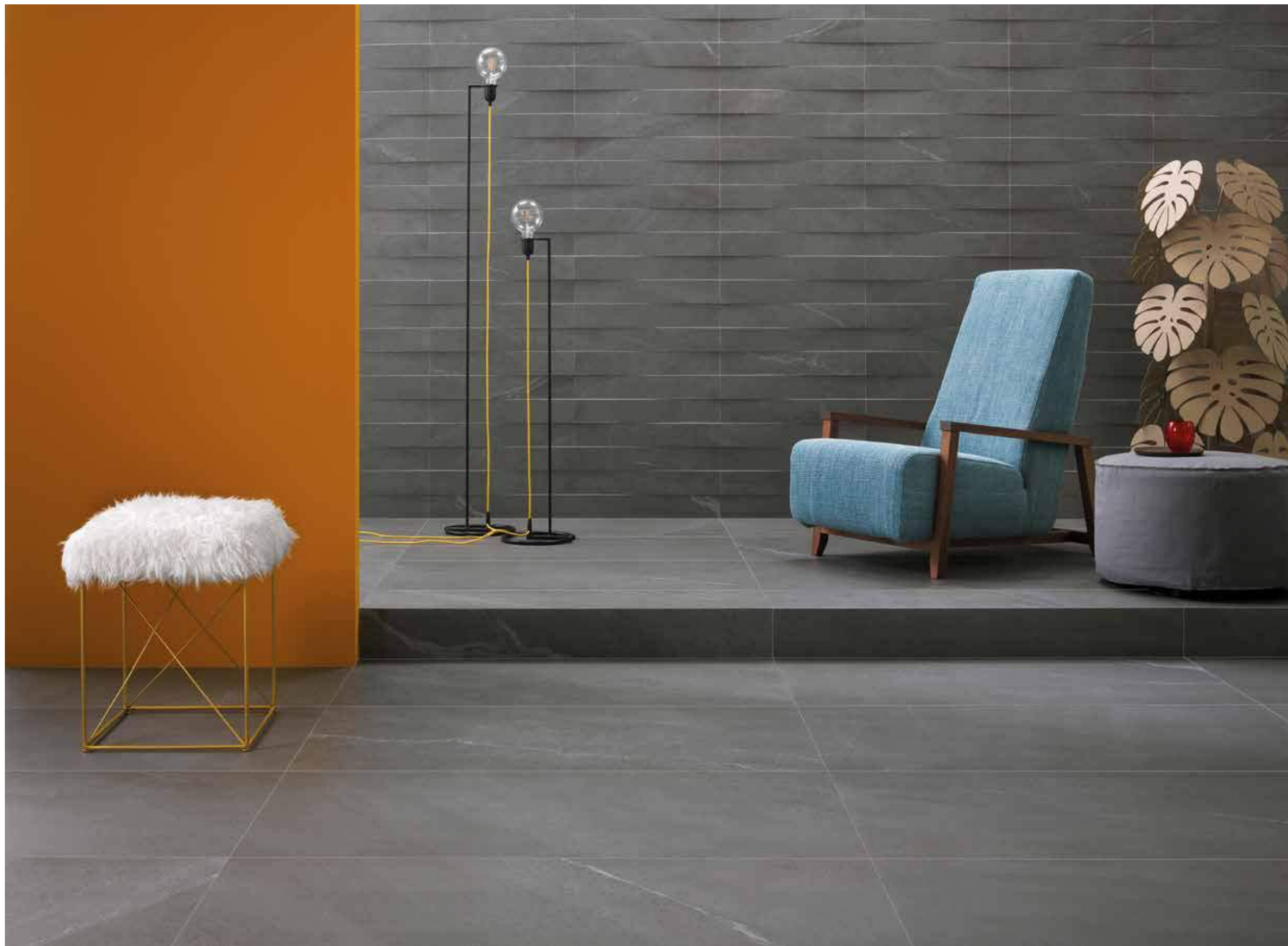


CHORUS BEIGE
120x120 (48\"/>

CHORUS BEIGE
60x120 (24\"/>



chorus



CHORUS GREY
60x120 (24"x48") -
LISTELLO UP 9,7x60 (3^{7/8}"x24")

CHORUS WHITE
75x75 (30"x30")



chorus

TECHNICAL FEATURES

INFORMAZIONI TECNICHE

IKON 62

ECLECTIC 64

BEAT 66

CHORUS 68

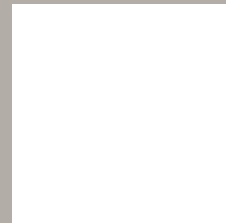
FORMATI 70
SIZES

**MISURE,
PESI ED IMBALLI** 72
*SIZE, WEIGHT AND
PACKAGING*

IKON



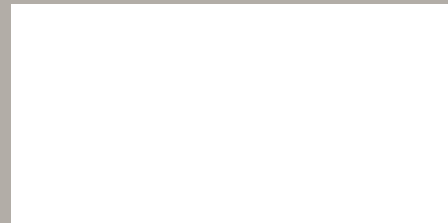
● 120x278 (48"x110") RT 6 mm



● ■ 60x60 (24"x24") RT 9 mm



■ 120x120 (48"x48") RT 9 mm



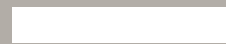
● ■ 60x120 (24"x48") RT 9 mm



■ ▲ 30x60 (12"x24") RT 9 mm



■ 30x120 (12"x48") RT 9 mm



■ 9,7x60 (3 7/8"x24") RT 9 mm

	120x278 48"x110"	120x120 48"x48"	60x120 24"x48"	30x120 12"x48"	60x60 24"x24"	30x60 12"x24"	9,7x60 3,9"x24"
	1194x2778	1194x1194	596x1195	297x1195	596x596	297x596	97x596
	RT	RT	RT	RT	RT	RT	RT
	6 mm	9 mm	9 mm	9 mm	9 mm	9 mm	9 mm

IKON GREY	●	■	● ■	■	● ■	■ ▲	■
IKON SILVER	●	■	● ■	■	● ■	■ ▲	■
IKON WHITE		■	● ■	■	● ■	■ ▲	■
IKON SKY		■	● ■	■	● ■	■ ▲	■
IKON BEIGE		■	● ■	■	● ■	■ ▲	■

● Natural R9 | ■ Grip R10 | ▲ Grip R11

5 COLORI / COLORS

CEMENTO /
CONCRETE

IKON GREY V2



IKON SILVER V2



IKON SKY V2



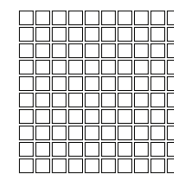
IKON WHITE V2



IKON BEIGE V2

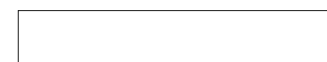


MOSAICO

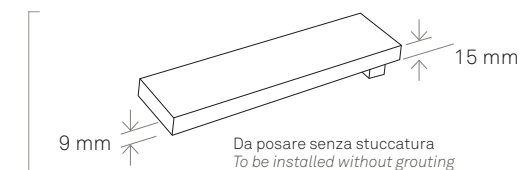


30x30 (12"x12") RT 9 mm
(TESSERE: 2,8x2,8 - 1 1/8"x1 1/8")

LISTELLO UP



9,7x60 (3 7/8"x24") RT 9 mm



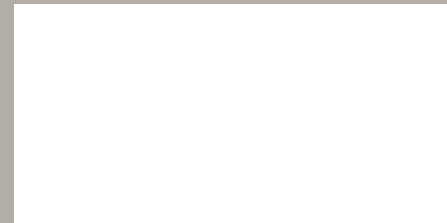
ECLECTIC



◆ ✕ 120x278 (48"x110") RT 6 mm



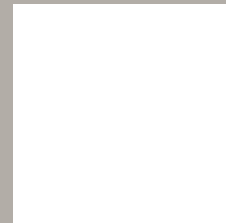
◆ ✕ 120x120 (48"x48") RT 9 mm



● ◆ ✕ 60x120 (24"x48") RT 9 mm



◆ ✕ 30x120 (12"x48") RT 9 mm



● ◆ ✕ 60x60 (24"x24") RT 9 mm



● ◆ ✕ 30x60 (12"x24") RT 9 mm

	120x278 48"x110"	120x120 48"x48"	60x120 24"x48"	30x120 12"x48"	60x60 24"x24"	30x60 12"x24"
	1194x2778	1194x1194	596x1195	297x1195	596x596	297x596
	RT	RT	RT	RT	RT	RT
	6 mm	9 mm	9 mm	9 mm	9 mm	9 mm
ONIRIC WHITE	◆	◆	● ◆	◆	● ◆	● ◆
MISTIQ WHITE	◆	◆	● ◆	◆	● ◆	● ◆
PERSIAN GREY	✕	✕	✕	✕	✕	✕
PINSTRIPED DARK	✕	✕	✕	✕	✕	✕

● Natural R9 | ◆ Lappato | ✕ Silky

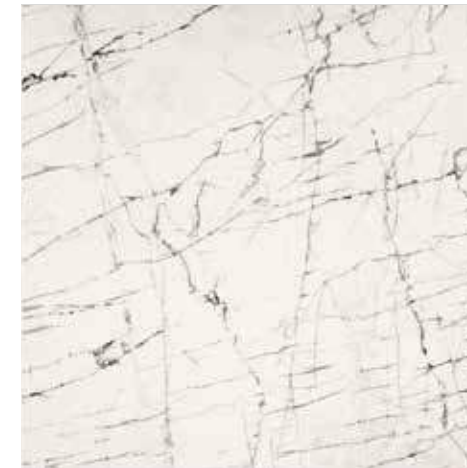
4 COLORI / COLORS

MARMO / MARBLE

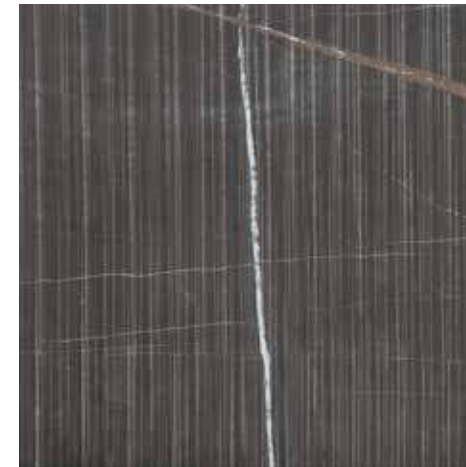
ONIRIC WHITE V2



MISTIQ WHITE V2



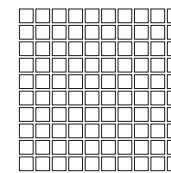
PINSTRIPED DARK V2



PERSIAN GREY V2

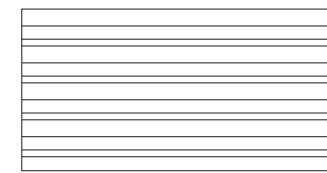


MOSAICO



30x30 (12"x12") RT 9 mm
(TESSERE: 2,8x2,8 - 1/8"x1/8")

DECORO NEXT



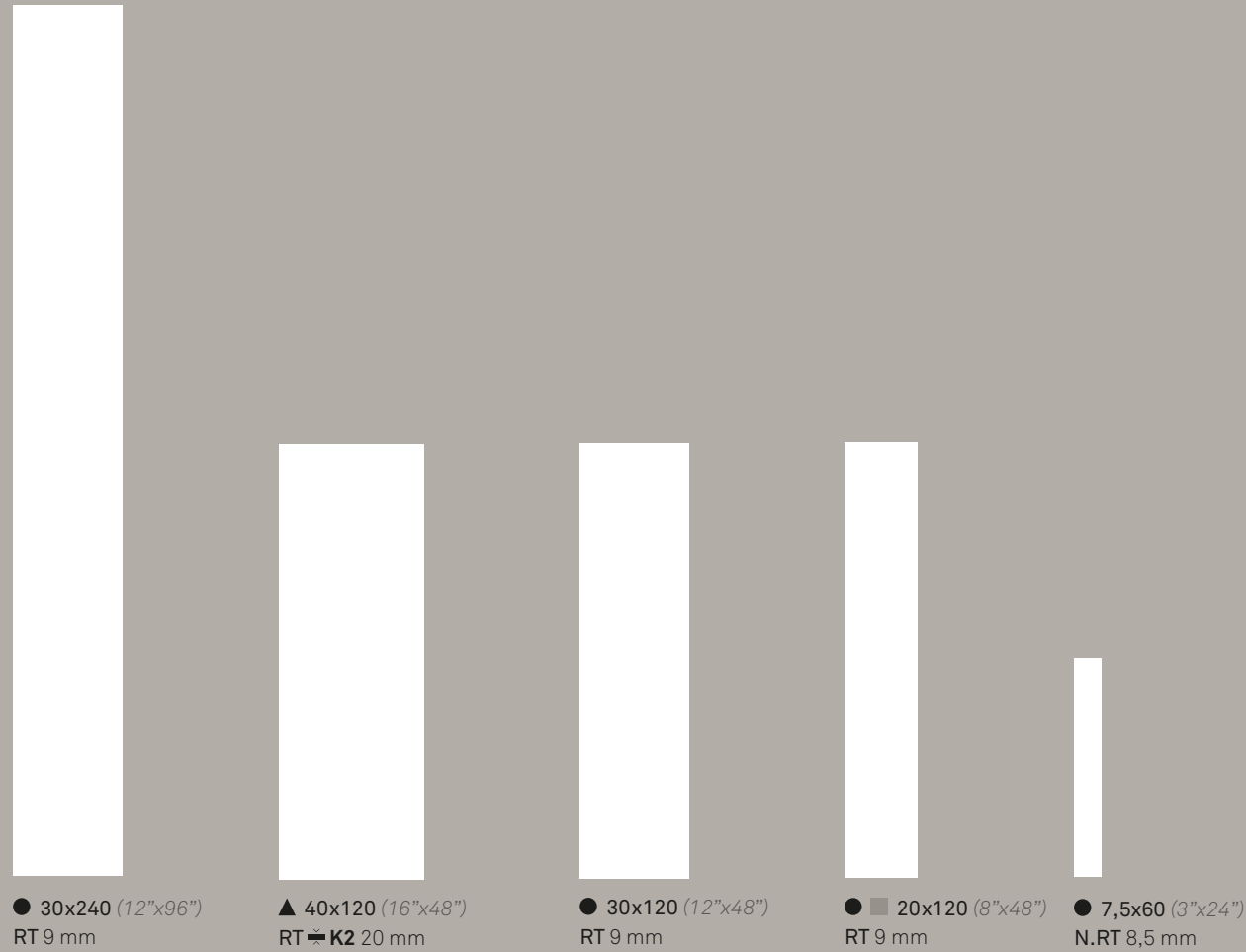
30x60 (12"x24") RT 10 mm

BACCHETTA GOLD



0,5x0,8x60 (3/16"x5/16"x24") RT 9 mm

BEAT



	30x240 12"x96"	30x120 12"x48"	20x120 8"x48"	7,5x60 3"x24"	40x120 16"x48"
	297x2390	297x1195	197x1195		397x1195
	RT	RT	RT	N.RT	RT
	9 mm	9 mm	9 mm	8,5 mm	K2 20 mm

BEAT BROWN		●	● ■	●	
BEAT IVORY		●	● ■	●	
BEAT GREY	●	●	● ■	●	▲
BEAT TAUPE		●	● ■	●	
BEAT WALNUT	●	●	● ■	●	▲

● Natural R9 | ■ Grip R10 | ▲ Structured R11

5 COLORI / COLORS

LEGNO /
WOOD

BEAT BROWN V2



BEAT IVORY V2



BEAT GREY V2



BEAT TAUPE V2

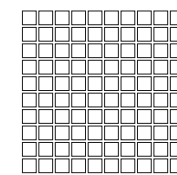


BEAT WALNUT V2



specs & tech \ BEAT

MOSAICO

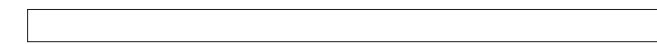


30x30 (12"x12") RT 9 mm
(TESSERE: 2,8x2,8 - 11/16"x11/16")

LISTELLO

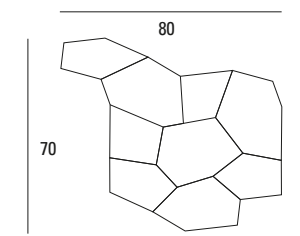


LISTELLO 3x120 (1³/₁₆"x48") RT 9 mm



LISTELLO 6x120 (2³/₈"x48") RT 9 mm

DEC. IDRO BEAT CELL

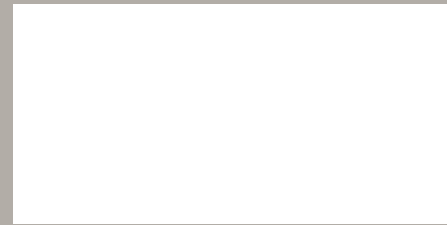


70x80 (29⁹/₁₆"x31¹/₂")

CHORUS



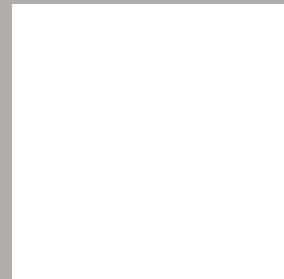
● 120x120 (48"x48") RT 9 mm



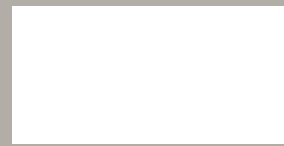
● ▲ 60x120 (24"x48") RT 9 mm
▲ 60x120 (24"x48") RT **K2** 20 mm



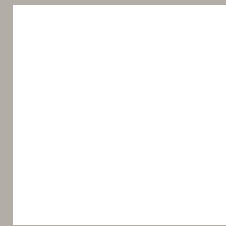
● 30x120 (12"x48") RT 9 mm



● 75x75 (30"x30") RT 9,5 mm



● 37,5x75 (15"x30") RT 9,5 mm



● ▲ 60x60 (24"x24") RT 9 mm
▲ 60x60 (24"x24") RT **K2** 20 mm



● ▲ 30x60 (12"x24") RT 9 mm
▲ 30x60 (12"x24") RT **K2** 20 mm



● 9,7x60 (3⁷/₈"x24") RT 9 mm

	120x120 48"x48"	60x120 24"x48"	30x120 12"x48"	75x75 30"x30"	37,5x75 15"x30"	60x60 24"x24"	30x60 12"x24"	9,7x60 3,9"x24"	60x120 24"x48"	60x60 24"x24"	30x60 12"x24"
	1194x1194	596x1195	397x1195	748x748	373x748	596x596	297x596	97x596	596x1195	596x596	297x596
	RT	RT	RT	RT	RT	RT	RT	RT	RT	RT	RT
	9 mm	9 mm	9 mm	9,5 mm	9,5 mm	9 mm	9 mm	9 mm	K2 20mm	K2 20mm	K2 20mm

CHORUS TOBACCO	●	● ■ ▲	●	●	●	● ■ ▲	● ■ ▲	●	▲	▲	▲
CHORUS SILVER	●	● ■ ▲	●	●	●	● ■ ▲	● ■ ▲	●	▲	▲	▲
CHORUS BEIGE	●	● ■ ▲	●	●	●	● ■ ▲	● ■ ▲	●	▲	▲	▲
CHORUS GREY	●	● ■ ▲	●	●	●	● ■ ▲	● ■ ▲	●	▲	▲	▲
CHORUS WHITE	●	● ■ ▲	●	●	●	● ■ ▲	● ■ ▲	●	▲	▲	▲

● Natural R9 | ■ Grip R10 | ▲ Grip R11

5 COLORI / COLORS

PIETRA /
STONE

CHORUS TOBACCO V2



CHORUS SILVER V2



CHORUS BEIGE V2



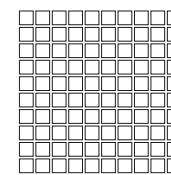
CHORUS GREY V2



CHORUS WHITE V2



MOSAICO

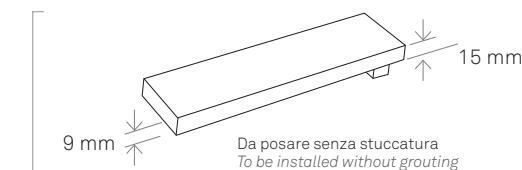


30x30 (12"x12") RT 9 mm
(TESSERE: 2,8x2,8 - 1¹/₈"x1¹/₈")

LISTELLO UP



9,7x60 (3⁷/₈"x24") RT 9 mm



FORMATI / SIZE

	120x278 48"x110"	30x240 12"x96"	120x120 48"x48"	60x120 24"x48"	30x120 12"x48"	20x120 8"x48"	75x75 30"x30"	37,5x75 15"x30"	60x60 24"x24"	30x60 12"x24"	9,7x60 3,9"x24"	7,5x60 3"x24"	60x120 24"x48"	40x120 16"x48"	60x60 24"x24"	30x60 12"x24"
	1194x2778	297x2390	1194x1194	596x1195	397x1195	197x1195	748x748	373x748	596x596	97x596	97x596		596x1195	397x1195	596x596	297x596
	RT	RT	RT	RT	RT	RT	RT	RT	RT	RT	RT	N.RT	RT	RT	RT	RT
	6 mm	9 mm	9 mm	9 mm	9 mm	9 mm	9,5 mm	9,5 mm	9mm	9 mm	9mm	8,5 mm	K2 20mm	K2 20 mm	K2 20mm	K2 20mm
ECLECTIC																
ONIRIC WHITE	◆		◆	● ◆	◆				● ◆	● ◆						
MISTIQ WHITE	◆		◆	● ◆	◆				● ◆	● ◆						
PERSIAN GREY	×		×	×	×				×	×						
PINSTRIPED DARK	×		×	×	×				×	×						
IKON																
IKON GREY	●		■	● ■	■				● ■	■ ▲	■					
IKON SILVER	●		■	● ■	■				● ■	■ ▲	■					
IKON WHITE			■	● ■	■				● ■	■ ▲	■					
IKON SKY			■	● ■	■				● ■	■ ▲	■					
IKON BEIGE			■	● ■	■				● ■	■ ▲	■					
BEAT																
BEAT BROWN					●	● ■						●				
BEAT IVORY					●	● ■						●				
BEAT GREY		●			●	● ■						●		▲		
BEAT TAUPE					●	● ■						●				
BEAT WALNUT		●			●	● ■						●		▲		
CHORUS																
CHORUS TOBACCO			●	● ■ ▲	●		●	●	● ■ ▲	● ■ ▲	●		▲		▲	▲
CHORUS SILVER			●	● ■ ▲	●		●	●	● ■ ▲	● ■ ▲	●		▲		▲	▲
CHORUS BEIGE			●	● ■ ▲	●		●	●	● ■ ▲	● ■ ▲	●		▲		▲	▲
CHORUS GREY			●	● ■ ▲	●		●	●	● ■ ▲	● ■ ▲	●		▲		▲	▲
CHORUS WHITE			●	● ■ ▲	●		●	●	● ■ ▲	● ■ ▲	●		▲		▲	▲

● Natural R9 | ■ Grip R10 | ▲ Structured R11 | ▲ Grip R11 | ◆ Lappato | × Silky

MISURE, PESI ED IMBALLI / SIZE, WEIGHT AND PACKAGING

FORMATO SIZE	SPESSORE THICKNESS	PZ/SCATOLA PIECES/BOX	MQ/SCATOLA SQM/BOX	KG/SCATOLA KG/BOX	MQ/PALLET SQM/PALLET	KG/PALLET KG/PALLET	SCATOLA/PALLET BOX/PALLET
120x278	6 mm	1	3,336	≈ 49,37	60,05	≈ 976,66	18
30x240	9 mm	1	0,72	≈ 15,31	51,62	≈ 1115,32	72
120x120	9 mm	2	2,86	≈ 60,75	57,12	≈ 1228	20
60x120	9 mm	2	1,44	≈ 27,56	21,60	≈ 426,40	15
30x120	9 mm	4	1,44	≈ 31,48	23,04	≈ 516,68	16
20x120	9 mm	4	1,44	≈ 28,25	51,84	≈ 1030	36
75x75	9,5 mm	2	1,13	≈ 26,00	47,25	≈ 1105	42
37,5x75	9,5 mm	4	1,13	≈ 25,94	27,00	≈ 635,56	24
60x60	9 mm	3	1,08	≈ 24,00	43,20	≈ 973	40
30x60	9 mm	6	1,08	≈ 23,80	43,20	≈ 965	40
9,7x60	9 mm	10	0,58	≈ 13,00	34,92	≈ 793	60
7,5x60	8,5 mm	6	1,08	≈ 23,00	25,92	≈ 565	24
60x120 - K2	20 mm	1	0,72	≈ 33,75	10,80	≈ 519,25	15
40x120 - K2	20 mm	2	0,96	≈ 41,80	23,04	≈ 1016,20	24
60x60 - K2	20 mm	2	0,72	≈ 32,90	21,60	≈ 1000	30
30x60 - K2	20 mm	3	0,54	≈ 24,67	21,60	≈ 999,80	40



HEADQUARTER via statale 467, 21
42013 Casalgrande (RE) - Italy
FACTORY via canale, 27
42013 Casalgrande (RE) - Italy
WAREHOUSE via dell'industria, 1
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