



Appeal

MARAZZI

APPEAL

Appeal

Appeal is a collection of floor and wall coverings that takes inspiration from trowelled, hand-worked concrete, available in 5 porcelain stoneware sizes – 60x120, 75x75, 60x60, 45x45 and 30x60 – and in 2 wall covering sizes – 25x76 and 20x50. Enriched by a wide decorative range of floral and geometric patterns, mosaics and three-dimensional structures, Appeal is ideal for covering rooms designed to respond to different aesthetic solutions. Thanks to the 30x60 size for outdoor surfaces, it is also ideal for creating a seamless installation pattern between indoors and outdoors.





M9RK Appeal Appeal White Rt 75x75cm
M9N1 Appeal Appeal White 25x76cm



MOST Appeal Appeal Anthracite 20x50cm

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MOWW Appeal Appeal Sand Str Rt 30x60cm



MOWU Appeal Appeal Grey Str Rt 30x60cm

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MOWX Appeal Appeal Taupe Str Rt 30x60cm
MOVJ Appeal Appeal Taupe Rt 60x60cm



MOSV Appeal Appeal Sand Struttura Wind 20x50cm



MOT2 Appeal Appeal Grey Mosaico 20x50cm
MOST Appeal Appeal Anthracite 20x50cm

M13V Appeal Appeal Anthracite Mosaico 30x30cm
MOVA Appeal Appeal Anthracite Rt 60x120cm

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Anthracite



Code	Description	Size	Thickness	Surfaces	Use	Pieces per box	Mq	Kg	Boxes for pallets	Mq	Kg
M0ST	Appeal Anthracite	20x50cm	MM 8,5	Matt	Wall	14	1,40	19,29	48	67,20	926,13
M0VG	Appeal Anthracite Rt	60x60cm	MM 8,5	Naturale/Matt	Floor & Wall	3	1,08	21,32	40	43,20	852,91
M0WD	Appeal Anthracite Rt	30x60cm	MM 8,5	Naturale/Matt	Floor & Wall	6	1,08	21,09	48	51,84	1.012,30
M0WT	Appeal Anthracite Str Rt	30x60cm	MM 8,5	Outdoor	Floor & Wall	6	1,08	20,99	48	51,84	1.007,38
M0VA	Appeal Anthracite Rt	60x120cm	MM 8,5	Naturale/Matt	Floor & Wall	2	1,44	28,57	36	51,84	1.028,37
M0Y2	Appeal Anthracite C2 Rt	60x60cm	MM 8,5	Naturale/Matt	Floor & Wall	3	1,08	20,09	40	43,20	803,57
M9RP	Appeal Anthracite Rt	75x75cm	MM 9,5	Naturale/Matt	Floor & Wall	2	1,13	22,66	42	47,25	951,66
M0X3	Appeal Anthracite	45x45cm	MM 08	Naturale/Matt	Floor & Wall	6	1,22	22,38	34	41,31	760,91



Grey











Code	Description	Size	Thickness	Surfaces	Use	Pieces per box	Mq	Kg	Boxes for pallets	Mq	Kg
M0SR	Appeal Grey	20x50cm	MM 8,5	Matt	Wall	14	1,40	19,53	48	67,20	937,50
M0T2	Appeal Grey Mosaico	20x50cm	MM 8,5	Matt	Wall	14	1,40	20,58	48	67,20	987,80
M0VH	Appeal Grey Rt	60x60cm	MM 8,5	Naturale/Matt	Floor & Wall	3	1,08	20,91	40	43,20	836,40
M0WE	Appeal Grey Rt	30x60cm	MM 8,5	Naturale/Matt	Floor & Wall	6	1,08	20,80	48	51,84	998,46
M0WU	Appeal Grey Str Rt	30x60cm	MM 8,5	Outdoor	Floor & Wall	6	1,08	20,62	48	51,84	989,69
M0VC	Appeal Grey Rt	60x120cm	MM 8,5	Naturale/Matt	Floor & Wall	2	1,44	27,78	36	51,84	1.000,00
M0Y3	Appeal Grey C2 Rt	60x60cm	MM 8,5	Naturale/Matt	Floor & Wall	3	1,08	19,69	40	43,20	787,46
M9MZ	Appeal Grey	25x76cm	MM 09	Matt	Wall	6	1,14	17,58	54	61,56	949,41

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Code	Description	Size	Thickness	Surfaces	Use	Pieces per box	Mq	Kg	Boxes for pallets	Mq	Kg
M9RN	Appeal Grey Rt	75x75cm	MM 9,5	Naturale/Matt	 Floor & Wall	2	1,13	23,61	42	47,25	991,61
M0X4	Appeal Grey	45x45cm	MM 08	Naturale/Matt	 Floor & Wall	6	1,22	22,13	34	41,31	752,46




Sand








Code	Description	Size	Thickness	Surfaces	Use	Pieces per box	Mq	Kg	Boxes for pallets	Mq	Kg
M0SQ	Appeal Sand	20x50cm	MM 8,5	Matt	 Wall	14	1,40	19,23	48	67,20	923,08
M0T1	Appeal Sand Mosaico	20x50cm	MM 8,5	Matt	 Wall	14	1,40	20,43	48	67,20	980,45
M0WC	Appeal Sand Rt	60x60cm	MM 8,5	Naturale/Matt	 Floor & Wall	3	1,08	20,75	40	43,20	829,97
M0WG	Appeal Sand Rt	30x60cm	MM 8,5	Naturale/Matt	 Floor & Wall	6	1,08	19,12	48	51,84	917,52
M0WW	Appeal Sand Str Rt	30x60cm	MM 8,5	Outdoor	 Floor & Wall	6	1,08	21,02	48	51,84	1.009,15
M0VF	Appeal Sand Rt	60x120cm	MM 8,5	Naturale/Matt	 Floor & Wall	2	1,44	28,71	36	51,84	1.033,70
M0Y5	Appeal Sand C2 Rt	60x60cm	MM 8,5	Naturale/Matt	 Floor & Wall	3	1,08	19,33	40	43,20	773,22
M9N2	Appeal Sand	25x76cm	MM 09	Matt	 Wall	6	1,14	17,84	54	61,56	963,38
M9RL	Appeal Sand Rt	75x75cm	MM 9,5	Naturale/Matt	 Floor & Wall	2	1,13	22,33	42	47,25	937,69
M0X9	Appeal Sand	45x45cm	MM 08	Naturale/Matt	 Floor & Wall	6	1,22	22,97	34	41,31	780,91

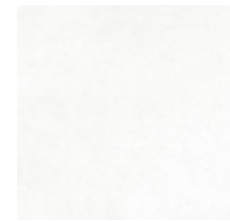


Taupe











Code	Description	Size	Thickness	Surfaces	Use	Pieces per box	Mq	Kg	Boxes for pallets	Mq	Kg
M0SS	Appeal Taupe	20x50cm	MM 8,5	Matt	 Wall	14	1,40	19,16	48	67,20	919,67
M0VJ	Appeal Taupe Rt	60x60cm	MM 8,5	Naturale/Matt	 Floor & Wall	3	1,08	21,34	40	43,20	853,59

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Code	Description	Size	Thickness	Surfaces	Use	Pieces per box	Mq	Kg	Boxes for pallets	Mq	Kg
M0WH	Appeal Taupe Rt	30x60cm	MM 8,5	Naturale/Matt	 Floor & Wall	6	1,08	20,97	48	51,84	1.006,41
M0WX	Appeal Taupe Str Rt	30x60cm	MM 8,5	Outdoor	 Floor & Wall	6	1,08	20,58	48	51,84	987,80
M0VD	Appeal Taupe Rt	60x120cm	MM 8,5	Naturale/Matt	 Floor & Wall	2	1,44	28,68	36	51,84	1.032,46
M0Y6	Appeal Taupe C2 Rt	60x60cm	MM 8,5	Naturale/Matt	 Floor & Wall	3	1,08	19,97	40	43,20	798,67
M9N3	Appeal Taupe	25x76cm	MM 09	Matt	 Wall	6	1,14	17,03	54	61,56	919,63
M9RM	Appeal Taupe Rt	75x75cm	MM 9,5	Naturale/Matt	 Floor & Wall	2	1,13	23,58	42	47,25	990,57
M0XA	Appeal Taupe	45x45cm	MM 08	Naturale/Matt	 Floor & Wall	6	1,22	22,24	34	41,31	756,18






White

Code	Description	Size	Thickness	Surfaces	Use	Pieces per box	Mq	Kg	Boxes for pallets	Mq	Kg
M0SP	Appeal White	20x50cm	MM 8,5	Matt	 Wall	14	1,40	19,93	48	67,20	956,58
M0TO	Appeal White Mosaico	20x50cm	MM 8,5	Matt	 Wall	14	1,40	20,15	48	67,20	967,18
M0WA	Appeal White Rt	60x60cm	MM 8,5	Naturale/Matt	 Floor & Wall	3	1,08	20,70	40	43,20	828,06
M0WF	Appeal White Rt	30x60cm	MM 8,5	Naturale/Matt	 Floor & Wall	6	1,08	20,97	48	51,84	1.006,41
M0WV	Appeal White Str Rt	30x60cm	MM 8,5	Outdoor	 Floor & Wall	6	1,08	21,48	48	51,84	1.031,03
M0VE	Appeal White Rt	60x120cm	MM 8,5	Naturale/Matt	 Floor & Wall	2	1,44	28,88	36	51,84	1.039,71
M0Y4	Appeal White C2 Rt	60x60cm	MM 8,5	Naturale/Matt	 Floor & Wall	3	1,08	20,05	40	43,20	801,93
M9N1	Appeal White	25x76cm	MM 09	Matt	 Wall	6	1,14	17,23	54	61,56	930,47
M9RK	Appeal White Rt	75x75cm	MM 9,5	Naturale/Matt	 Floor & Wall	2	1,13	22,61	42	47,25	949,75
M0X8	Appeal White	45x45cm	MM 08	Naturale/Matt	 Floor & Wall	6	1,22	21,19	34	41,31	720,44

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Brick 3D

Code	Description	Size	Thickness	Surfaces	Use	Pieces per box	Mq	Kg	Boxes for pallets	Mq	Kg
M9N5	Appeal Grey Struttura Brick 3d	25x76cm	MM 09	Matt	 Wall	6	1,14	17,34	54	61,56	936,56
M9N7	Appeal White Struttura Brick 3d	25x76cm	MM 09	Matt	 Wall	6	1,14	17,76	54	61,56	959,03
M9N8	Appeal Sand Struttura Brick 3d	25x76cm	MM 09	Matt	 Wall	6	1,14	17,23	54	61,56	930,47





Wind 3D

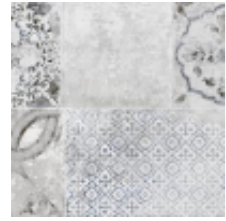
Code	Description	Size	Thickness	Surfaces	Use	Pieces per box	Mq	Kg	Boxes for pallets	Mq	Kg
M0SW	Appeal Grey Struttura Wind	20x50cm	MM 8,5	Matt	 Wall	14	1,40	17,13	48	67,20	822,32
M0SU	Appeal White Struttura Wind	20x50cm	MM 8,5	Matt	 Wall	14	1,40	18,42	48	67,20	884,33
M0SV	Appeal Sand Struttura Wind	20x50cm	MM 8,5	Matt	 Wall	14	1,40	18,39	48	67,20	882,70
M0SX	Appeal Taupe Struttura Wind	20x50cm	MM 8,5	Matt	 Wall	14	1,40	16,89	48	67,20	810,62
M0SY	Appeal Anthracite Struttura Wind	20x50cm	MM 8,5	Matt	 Wall	14	1,40	17,57	48	67,20	843,48





Modern

Code	Description	Size	Thickness	Surfaces	Use	Pieces per box	Mq	Kg	Boxes for pallets	Mq	Kg
M0XZ	Appeal Decoro Modern Grey Rt	60x60cm	MM 8,5	Naturale/Matt	 Floor & Wall	3	1,08	23,08	40	43,20	923,08
M0Y0	Appeal Decoro Modern Sand Rt	60x60cm	MM 8,5	Naturale/Matt	 Floor & Wall	3	1,08	23,08	40	43,20	923,08

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Tale

Code	Description	Size	Thikness	Surfaces	Use	Pieces per box	Mq	Kg	Boxes for pallets	Mq	Kg
M0Y7	Appeal White Decoro Tale	20x50cm	MM 8,5	Matt	 Wall	14	1,40	19,44	48	67,20	933,33
M0Y8	Appeal Sand Decoro Tale	20x50cm	MM 8,5	Matt	 Wall	14	1,40	18,67	48	67,20	896,00



Sign

Code	Description	Size	Thikness	Surfaces	Use	Pieces per box	Mq	Kg	Boxes for pallets	Mq	Kg
M14S	Appeal White Decoro Sign	20x50cm	MM 8,5	Matt	 Wall	4	0,40	5,71	54	21,60	308,57
M14T	Appeal Sand Decoro Sign	20x50cm	MM 8,5	Matt	 Wall	4	0,40	5,63	54	21,60	304,23





Book

Code	Description	Size	Thikness	Surfaces	Use	Pieces per box	Mq	Kg	Boxes for pallets	Mq	Kg
M9PM	Appeal Decoro Book Grey	25x76cm	MM 09	Matt	 Wall	6	1,14	17,14	54	61,56	925,71
M9PP	Appeal Decoro Book Sand	25x76cm	MM 09	Matt	 Wall	6	1,14	17,65	54	61,56	952,94

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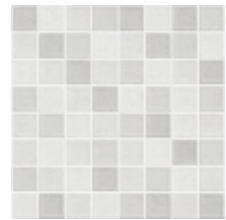
Mosaic White

Code	Description	Size	Thickness	Surfaces	Use	Pieces per box	Mq	Kg	Boxes for pallets	Mq	Kg
M0T0	Appeal White Mosaico	20x50cm	MM 8,5	Matt	 Wall	14	1,40	20,15	48	67,20	967,18
M13X	Appeal White Mosaico	30x30cm	MM 8,5	Naturale/Matt	 Floor & Wall	4	0,36	8,00	60	21,60	480,00





Mosaic Sand

Code	Description	Size	Thickness	Surfaces	Use	Pieces per box	Mq	Kg	Boxes for pallets	Mq	Kg
M0T1	Appeal Sand Mosaico	20x50cm	MM 8,5	Matt	 Wall	14	1,40	20,43	48	67,20	980,45
M13Y	Appeal Sand Mosaico	30x30cm	MM 8,5	Naturale/Matt	 Floor & Wall	4	0,36	8,00	60	21,60	480,00



Mosaic Grey

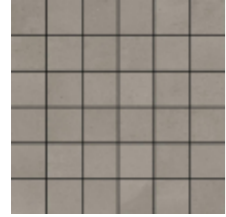
Code	Description	Size	Thickness	Surfaces	Use	Pieces per box	Mq	Kg	Boxes for pallets	Mq	Kg
M0T2	Appeal Grey Mosaico	20x50cm	MM 8,5	Matt	 Wall	14	1,40	20,58	48	67,20	987,80
M13W	Appeal Grey Mosaico	30x30cm	MM 8,5	Naturale/Matt	 Floor & Wall	4	0,36	8,00	60	21,60	480,00



Mosaic Anthracite

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Code	Description	Size	Thikness	Surfaces	Use	Pieces per box	Mq	Kg	Boxes for pallets	Mq	Kg
M13V	Appeal Anthracite Mosaico	30x30cm	MM 8,5	Naturale/Matt	 Floor & Wall	4	0,36	8,00	60	21,60	480,00



Mosaic Taupe

Code	Description	Size	Thikness	Surfaces	Use	Pieces per box	Mq	Kg	Boxes for pallets	Mq	Kg
M13Z	Appeal Taupe Mosiaco	30x30cm	MM 8,5	Naturale/Matt	 Floor & Wall	4	0,36	8,00	60	21,60	480,00

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